

Table 6 Shannon Discovery Zones: Thematic Framework to support Tourism Experience Development

Shannon Themes



The Shannon, Mighty River of Ireland



The Natural, Timeless Shannon



Shannon Journeys & Adventures

Shannon Inspirers

- Adventures
- Journeys
- Slow
- Contact with Water
- On-water
- Local People
- Environmentally Aware
- Relates to Whole River

Discovery Zone 1: Upper Shannon
Lough Allen, Lough Key & Shannon Erne Waterway

The Shannon, Mighty River of Ireland

Hike the Cavan Burren and UNESCO Geopark where Shannon rises

Explore the Shannon Pot, mythical source of the Shannon

The Natural, Timeless Shannon

Adventure slowly on the Shannon-Erne Waterway

Go out with an angling guide who knows where the fish are

Shannon Journeys & Adventures

Sunset Cruise from Carrick on Shannon to Roosky

Walk, paddle and forage in the hills and lakes of Leitrim

Explore the tree-top walks and family adventures at Lough Key Activity Park

Adventure and fun at Lough Allen Waterpark, Shannon River Adventure, Roosky

Enjoy a pint, a tune and a chat in Shannon pubs and bars

Explore the Arigna Mining Experience

Cycle the Royal Canal Greenway

Discovery Zone 2: Mid Shannon
Lough Ree, Shannon Callows Peatlands

The Shannon, Mighty River of Ireland

Be intrigued by the story of the Siege of Athlone in Athlone Castle, at this historically important fording point on the Shannon

Catch a slow boat to Clonmacnoise Monastic Complex

The Natural, Timeless Shannon

See the Dark Skies of Boora Bog with a local guide

Circumnavigate the islands of Lough Ree, while angling for pike or trout.

Cycle around Longford's restored wetlands

Guided bird-watching in the wetlands of the Shannon Callows

Shannon Journeys & Adventures

Walk the ancient Corlea Trackway and Peatways

Walk the Famine Trail from Strokestown to Clondara

Let the kids go wild at Lough Boora Discovery Park

Enjoy adventure and fun at Hodson Bay

Enjoy a pint, a tune and a chat in Shannon pubs and bars

Explore vibrant Athlone, a vital hub on the Shannon

Cycle the Royal Canal Greenway

Discovery Zone 3: Lower Shannon
Lough Derg & lower Shannon to Limerick

The Shannon, Mighty River of Ireland

See stunning views from Tountinna hiking on the Lough Derg Way

Enjoy traditional music sessions at the many lakeshore pubs

The Natural, Timeless Shannon

Explore Iniscealtra (6th century 'Holy Island')

Ardnacrusha: 100 years of Shannon power

View white-tailed eagles or starling murmurations on Lough Derg

Go out with an angling guide who knows where the fish are

Shannon Journeys & Adventures

Cruise on the Shannon from Killaloe or Portumna

Water-based, fun activities around Lough Derg

Biking, hiking or exploring the lakeshore

Explore Limerick, Shannon's oldest city and historic crossing

Paddle or walk the revitalised Errinagh Canal

Walk/cycle the Shannon Greenway

Enjoy a pint, a tune and a chat in Shannon pubs and bars